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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Edgar Hoppe et al.

Serial No.: 10/694,314

Date Filed: October 27, 2003

Group Art Unit: 2421 Confirmation No.: 3551

Examiner: Nguyen Ba, Hoang Vu A.

Title: METHOD AND APPARATUS FOR

INFORMATION EXCHANGE IN AN INTERACTIVE COMMUNICATION SYSTEM USING TV BROADCAST

INFORMATION

MAIL STOP AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INFORMATION DISCLOSURE STATEMENT

Applicants respectfully request, pursuant to 37 C.F.R. §§1.56, 1.97 and 1.98, that the references listed on the attached PTO-1449 form, be considered and cited in the examination of the above-identified application. Pursuant to 37 C.F.R. 1.98(a)(2), legible copies of any foreign patents, unpublished U.S. applications, and/or non-patent published documents cited on the attached PTO Form 1449 are being submitted with this Information Disclosure Statement. Consistent with the provisions of 37 C.F.R. § 1.97(h), this submission does not constitute an admission or representation that the submitted reference(s) is/are material to the patentability of the subject matter disclosed in the application.

PATENT APPLICATION 10/694,314

ATTORNEY DOCKET 70255.105421

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Applicants authorize the Commissioner to charge \$180.00 for filing this Information Disclosure Statement. Applicants believe there are no further fees due at this time, however, the Commissioner is hereby authorized to charge any fees necessary or credit any overpayment to Deposit Account No. 50-4871 of King & Spalding L.L.P.

If there are any matters concerning this Application that may be cleared up in a telephone conversation, please contact Applicants' attorney at 512.457.2030.

Respectfully submitted, KING & SPALDING LLP Attorney for Applicants

EMI GU.

Eric M. Grabski Registration No. 51,749

Date: October 15, 2010

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